



Press release  
For immediate release

## ***Jonas conquers the big screen!***

**Montreal, January 29, 2007** - Alliance Atlantis Vivafilm, Janidée Productions and DEJA Musique are happy to announce the release of the documentary film "JONAS: The Quest" in theatres in 2007. The documentary is directed by Jean-François Pilon and features the evolution and ascension of a star on the road to success or failure, through challenges and triumph.

Jonas is a rising star and a rock champion qualified as being an energetic stage animal. For almost a year now, a film crew has been following him everywhere throughout his different activities; from Los Angeles to Paris, passing through different regions within the province of Quebec, and wherever his quest leads him. This initiative is an original idea developed by DEJA Musique's president Janie Duquette, who is the executive producer on this project.

The documentary profiles the rock athlete and takes a look at his life: what goes on behind the scenes, his battle, and the sacrifices he needs to make in order to succeed. Through his relationships with his family, friends and collaborators, through his meetings, recording sessions in studio and concerts, we end up better understanding what he is faced with and especially, what he is capable of. What impact will this quest have on his personal life?

"We often think that all you need to succeed is talent. However, it all depends on several other factors such as the artist's personality, discipline and entourage (trainers), and also luck. In this film, we shed some light on the secret to the road that leads to success or failure for an artist, but also on a man who is a genius on stage, a sensitive and honest guy, whose fierceness and passion can fuel his success or lead him to fail..." says Janie Duquette.

This documentary film was directed by Jean-François Pilon. His last film entitled "Deaddolls" is an official selection in several festivals such as *Les rendez-vous du cinéma québécois 2007* and *Clermont-Ferrand 2007* (France). He has also directed hundreds of video clips for which he earned many nominations.

The film crew will still be in the heat of the action on February 23<sup>rd</sup>, as Jonas hits the stage for his well awaited concert at the Bell Centre. Tickets are selling like hot cakes!

"Jonas: The Quest" is produced by Janidée Productions in association with DEJA Musique and is presented by Alliance Atlantis Vivafilm and Budweiser. The full-length documentary will be in theatres throughout Quebec in 2007.

See the trailer at: [www.jonasthequest.com](http://www.jonasthequest.com)

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[www.jonaslive.com](http://www.jonaslive.com)  
[www.myspace.com/jonaslive](http://www.myspace.com/jonaslive)

**Source:** DEJA Musique/[www.dejamusique.com](http://www.dejamusique.com)

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